Christopher John Cassar

Technical Product Leader
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Profile Summary

Technical product leader with 9+ years of experience spanning software engineering, product management, and company building across AI, crypto, SaaS, and XR. Built and scaled products serving 1M+ users and supporting $1B+ in digital asset distribution, led multidisciplinary teams of up to 10, and held product leadership roles across multiple venture-backed startups through acquisition. PhD-trained engineer with hands-on experience taking products from customer discovery and technical architecture through launch, commercialization, and scale.

Technical Skills

- **Languages:** JavaScript, TypeScript, C#, Lua, Solidity, Python
- **XR:** Unity, ARKit, ARCore
- **Frameworks & Libraries:** Next.js, NestJS, Django, Web3.js, Ethers.js, React, Expo, React Native
- **AI & Developer Tools:** Codex, Claude Code, OpenClaw
- **Data:** Firebase, Prisma, PostgreSQL, Supabase
- **Version Control:** Git, GitHub
- **Analytics:** Mixpanel, PostHog
- **Product & Design:** Linear, Figma, Notion
- **Cloud & Runtime:** Node.js, AWS, Google Cloud, Vercel

Work Experience

One Click Ninja | Product Lead
May 2026 to Present

- Built Katana, an AI-native SEO/AEO platform with agentic workflows for auditing, planning, content creation, and performance analysis.
- Led product and engineering, translating expert SEO workflows into scalable software, APIs, internal tools, and AI-agent workflows.
- Owned strategy and architecture from discovery and PRDs through production; integrated proprietary systems with Semrush and Google search data.

TokenOps | Product Manager
Jan 2025 to Apr 2026 | Acquired by Zama SAS

- **Led product development for B2B2C token distribution, claim, vesting, and staking infrastructure supporting $1B+** in digital asset distribution.
- **Shipped enterprise-grade infrastructure used by 1M+ wallets** across major blockchain networks.
- Led customer discovery and product development with enterprise clients, translating complex token-distribution requirements into intuitive workflows and platform capabilities.
- **Supported company acquisition by advising founders** on product, contractual terms, and transaction structure.

NativeVision | Founder
Jan 2024 to Oct 2024 | Acquired by Morrow Digital Ltd.

- Founded NativeVision and built open-source React Native tooling for spatial computing apps across devices from one codebase.
- Converted developer adoption into commercial traction by identifying small-business requirements and building an enterprise version of the platform.
- **Grew an open-source developer community to 1,600+ members** before the technology was acquired by Morrow Digital and subsequently developed as ReactVision.

KORIS | Product & Engineering Lead (Co-Founder); later Advisor
Jan 2023 to Oct 2024 | Acquired by the Metis DAO Foundation

- Led a 10-person cross-functional team; defined the roadmap from customer research, market analysis, and behavioral data.
- Launched an enterprise offering that **cut client campaign costs 90% and grew ARR to $1.2M.**
- Launched a monetization feature that **increased engagement 800%;** redesigned authentication around social login, **reducing churn 50%.**
- **Re-architected hosting to cut infrastructure costs 90%** and introduced biweekly delivery cycles.

Wally | Software Engineer
Nov 2022 to Dec 2023 | Acquired by Conduit Commerce

- Optimized Wally's SDK and added features to improve the developer experience for B2B customers.

McNeilly Business Consultancy | Product Manager (Contracted)
Oct 2021 to May 2022 | Aug 2022 to Nov 2022

- Audited client infrastructure and SaaS tools, eliminating redundant services and **cutting operating costs 40%;** led improvements with engineering and stakeholders.

Versadex Ltd. | Product Lead
Feb 2022 to Aug 2022

- Led product and engineering for a venture-backed Web3 startup; shipped a product opportunity that **increased usage 80%.**
- **Co-led fundraising, securing $1M** from investors including 7percent Ventures.

Obi Vision Ltd. (Entrepreneur First) | Software Engineer
April 2020 to October 2021

- Built Unity and C# developer tooling for AR/VR applications; owned the roadmap from developer needs to architecture and features.
- Led integrations and onboarding, using developer feedback and hands-on support to improve the experience.

BMT Defense & Security United Kingdom | R&D Engineer
May 2017 to May 2020

- Developed R&D software and simulations for defence training; **designed calibration algorithms that improved training accuracy 30%.**

Education

University College London (UCL)	**PhD**, Human Factors Engineering & Software Engineering
University of Strathclyde	**MSc,** Sustainable Engineering: Renewable Energy Systems & The Environment
Glasgow Caledonian University	**BEng (Hons)**, Mechanical & Electrical Engineering Foundation Certificate, Software Engineering

Advisory & Publications

Author	How to Combat Weaponized Lies – 2018
Founder Mentor, Entrepreneur First	Advise early-stage founders on product strategy, customer discovery, and traction.

Awards & Programs

Sir Peter Gadsden Britain Australia award	Awarded to improve research collaboration between the UK and Australia's naval design technology efforts.